Jovica Bojić

SENIOR FRONTEND DEVELOPER

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SUMMARY

Frontend developer with 12+ years building production web applications, most of that time in Vue. I work on the parts that decide whether a product holds up — component architecture, application state and render performance — across real-time platforms, SaaS products and data-heavy business tools. I have led a frontend team of five, and I build and run my own products alongside client work. Available immediately.

EXPERIENCE

Lead Frontend Developer — BetCode — Aug 2023 – Aug 2026

Led a frontend team of five developers on a real-time casino platform. I owned the architecture and the component library, set the conventions the team coded against, and handled the performance work that kept live game views responsive. Built game logic, bonus flows and payment integrations end to end. I also ran code review and mentored the less experienced developers.

Stack: Vue 3 · TypeScript · Pinia · Vite · SCSS

Frontend Developer — Teamcubate (Contract) — Nov 2022 – May 2023

Worked on two client applications in parallel: one on Vue 3 with Quasar and Pinia, the other on Nuxt. Rebuilt shared UI pieces into a reusable component set so both teams stopped solving the same layout problems twice, and worked directly with designers and backend on the API contracts.

Stack: Vue 3 · Nuxt · Quasar · Pinia · SCSS

Frontend Developer — Kredium (Contract) — Aug 2022 – Oct 2022

Built an internal admin application for mortgage brokers and agents, and the interactive map-based property search on the public site. Implemented the marketing pages in Webflow with a BEM structure the team could keep extending after handover.

Stack: JavaScript · jQuery · Leaflet · Webflow · BEM · SCSS

Frontend Developer — HypeTech (Contract) — May 2022 – Jul 2022

Developed microfrontend modules in Vue for a modular platform, keeping each module independently deployable while sharing a common design language across the application.

Stack: Vue.js · SCSS · HTML5

Frontend Developer — Qwertify — May 2021 – Mar 2022

Built customer loyalty platforms in Vue for Eurosparen, FrieslandCampina and Luckey Nederlands. Each brand needed its own look on top of shared mechanics, so I set up a themeable component base that let a new campaign launch without forking the codebase. Mentored the two other frontend developers on the team.

Stack: Vue.js · JavaScript · SCSS · HTML5

Frontend Developer — Lokomotiva Beograd — Jul 2019 – Apr 2021

Developed an internal media buying and planning platform used daily by media teams. Most of the work was data-heavy interfaces — large tables, filtering and scheduling views — where state management and render performance decided whether the tool was usable.

Stack: Vue.js · Vuex · JavaScript · SCSS

Frontend Developer — Morph Networks — Oct 2018 – Jul 2019

Built a dispatch application for a moving company and the customer-facing site that fed it, using Vue and Nuxt with server-side rendering for the public pages.

Stack: Vue.js · Nuxt · Vuex · JavaScript · SCSS

Frontend Developer — Cult of Traffic — Jun 2015 – Sep 2018

Delivered over 100 client websites — custom WordPress themes and HTML5/Bootstrap builds — working from PSD and AI files.

Junior Web Designer — Piktogram Studio d.o.o. — Oct 2014 – Dec 2014

Layout and interface design for small web projects, in Photoshop and Illustrator.

OWN PROJECTS

Founder — Innolab — Ongoing

Development and design studio. I handle client communication, scoping and estimates, and do most of the frontend work myself.

Founder — Innolife — Ongoing

B2B invoicing SaaS built solo on Vue 3, Pinia and Supabase — invoices and proformas with server-side numbering, VAT handling, bulk invoicing, bank statement import and NBS exchange rates. I own the product decisions, the architecture and the frontend.

SKILLS

Core	Vue 3, Nuxt, TypeScript, JavaScript (ES6+)
State & tooling	Pinia, Vuex, Vite, Quasar
Styling	SCSS, CSS3, HTML5, BEM, responsive & accessible UI
Also	WordPress (custom themes, performance), Webflow, Figma, Adobe CC
Beyond code	Team leadership, code review, mentoring, client-facing work

EDUCATION

Certified Print and Graphic Designer — IT Academy, 2014–2015

Certified Web Designer — IT Academy, 2013–2014

Professional Engineer of Agromanagement — High Agricultural School of Professional Studies

LANGUAGES

Serbian — Native

English — Professional working proficiency